

Lessons from the Age of User-Generated Content for the Age of AI-Generated Content

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Abstract

The past decade and more has been defined by the rise and near universal adoption of user-generated content (UGC) on social media. Initial excitement about the promise of UGC has since become tempered by concerns about misinformation, hate speech and other online harms. We are now witnessing a similar enthusiasm for content generated by Large Language Models. This talk will draw parallels between the two, and extract lessons about the perils, potentials and pitfalls awaiting us in the future age of AI-generated content.

Keywords

Knowledge Graph, Large Language Model, User-Generated Content

Biography

Prof. Nishanth Sastry is the Director of Research of the Department of Computer Science, University of Surrey. His research spans a number of topics relating to social media, content delivery and networking, and online safety and privacy. He is joint Head of the Distributed and Networked Systems Group and co-leads the Pan University Surrey Security Network. He is also a Surrey AI Fellow and a Visiting Researcher at the Alan Turing Institute, where he is a co-lead of the Social Data Science Special Interest Group.

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